

SUNDAY, JANUARY 17 - ARRIVAL			
10:00 - 6:00	Registration!		Ballroom Lobby
1:00 - 5:00	Larry Jordan	Final Cut Pro paid seminar	Side Room
All Night Long	Gather with your friends!		Austin Proper

MONDAY, JANUARY 18			
8:00 - 8:45	Breakfast on us!		Doubletree
8:45 - 9:00	Welcome and Intros	Team IN[FOCUS]	Ballroom
9:00 - 10:30	Ron & Tasra Dawson	“ReFocus @ IN[FOCUS]”	Ballroom
10:30 - 10:45	Break	Check out the vendors & snack	
10:45 - 12:00	William Gaff	“The Art of the Interview“	Ballroom
12:00 - 1:30	Lunch and Cinevate Demo	Cinevate Demo on the main stage right after William concludes.	
1:30 - 2:45	David Perry	“Making Connections that Lead to Bookings”	Ballroom
2:45 - 3:00	Break	Check out the vendors & snack	
3:00 - 4:30	Laura and Steve Moses	“Filmmaking Fundamentals”	Ballroom
4:30 - 4:45	Break	Check out the vendors & snack	
4:45 - 6:00	Loyd Calomay	“Marketing thru Concepts and SDE’s”	Ballroom
6:00 -	Enjoy Austin!		

TUESDAY, JANUARY 19			
8:00 - 8:40	Breakfast on us!		Doubletree
8:40 - 8:45	Get Settled in - time for the Mega Sessions!		Ballroom
8:45 - 11:45	Mega Session w/Mark & Trisha Von Lanken	“Striving for Success in all aspects of your business.”	Ballroom
	Chris P. Jones	“Killing Backlog for a Better Life.”	Side Room
11:45 - 1:30	Lunch/Vendor time and Tiffen/Stedicam Demo	StillMotion will give Stedicam Demo in right after Von Lankens conclude.	Ballroom
12:15 - 1:30	Lunch and Tiffen/Stedicam Demo	StillMotion will give Stedicam Demo in ballroom.	[FOCUS] Room
1:30 - 4:20	Featured Keynote Presentation w/Patrick and Konrad of StillMotion	“Producing Same Day Edits to Blow People Away”	Ballroom
4:20 - 4:30	Break	Check out the vendors & snack	
4:30 - 5:30	Featured Keynote w/Amina Moreau of StillMotion	“Photography for Cinematographers”	Ballroom
6:00 - 7:00	Break		
7:00 - 9:00	Tuesday Night Social Event!	Socialize and Network! A Texas Dinner Buffet w/drinks on us.	Doubletree

WEDNESDAY, JANUARY 20			
8:00 - 9:00	Breakfast on us!		Doubletree
9:00 - 9:15	Welcome and Intros	Team IN[FOCUS]	Ballroom
9:00 - 10:15	Joe Simon	“Preproduction - the key to your ‘destination’ to Success.”	Ballroom
10:15 - 10:30	Break	Check out the vendors & snack	
10:30 - 11:30	Joshua Smith	“Developing a Brand that is You!“	Ballroom
11:30 - 11:45	Break	Check out the vendors & snack	
11:45 - 1:00	Matt Davis	“Mind Your Business!!!”	Ballroom
1:00 - 2:30	Lunch and [FOCUS] Time	Eat on your own, or stick around!	[FOCUS] Room
2:30 - 4:00	Ray Roman	“Opening The Book of Ray”	Ballroom
4:00 - 4:15	Break	Check out the vendors & snack	
4:30 - 5:00	Closing Session/ Announcements/Prizes		Ballroom
5:00 -	[FOCUS] Time	Get Your hands on all the toys! before you go!	[FOCUS] Room

THURSDAY, JANUARY 20 - DEPART	
Return home and rock your world with renewed [FOCUS] and IN[SPARATION]!!!!	Your Town, USA (and beyond!)